

Al in Assessment Guidebook: Update from the Al in Assessment Work Group

Dr. Ruth Slotnick, Director of Assessment & Al in Assessment Working Group Lead

1:00-1:15 pm

AMCOA Annual State Meeting, April 25, 2025

Field Readiness & Challenges



Assessment professionals feel unprepared



Lack of institutional guidance
Majority report no guidance at
institutional or divisional level



Navigating rapid change
Assessment leaders face challenges
with few field-aligned resources

Assessment professionals are tasked with integrating GenAl into their work with limited preparation and support, highlighting the need for strategic, field-specific guidance.

The guidebook serves as a much-needed resource to support assessment professionals in navigating the integration of GenAl into their work, while promoting ethical, strategic, and equity-conscious implementation across higher education.

What This Guidebook Is—and Is Not

It IS:

- A practical, strategic guide and resource for institutional-level assessment professionals
- Guidelines written by trusted colleagues
- A tool to foster alignment, collaboration, and ethical use of the technology

It IS NOT:

- A comprehensive technical how-to manual.
- A prescriptive policy statement
- A final word—it invites local adaptation and continued learning

Guidebook Framework



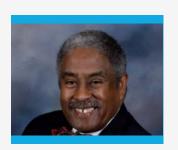
Slotnick (2025); Jankowski (2024); Jankowski & Slotnick (2015)

Guidebook Writing Team



Ruth Slotnick

Director of
Assessment
Bridgewater
State University



Bob Awkward

Assistant
Commissioner
for Academic
Effectiveness
MA Department
of Higher

Education



Gabriel

Rodriguez

Senior
Assessment
Analyst
University of
Massachusetts
Amherst



Gaelan Benway

Dean for
Curriculum,
Instruction,
Assessment &
Professional
Development
Quinsigamond
Community
College



Assistant
Director of
Assessment
Bridgewater
State University



Peter Shea
Assistant Dean
of Al Integration
Middlesex
Community
College



Junelyn Pangan

Peeples

Assistant Vice
President for
Institutional
Research and
Strategic
Effectiveness
Massachusetts
College of Art
and Design

Chapter Structure

Chapter	Title	Lead Writer
1	Introduction	Ruth & Bob
2	Working Group	Ruth & Bob
3	GenAl Basics	Ruth & Peter
4	Integration Models	Gabriel
5	Gen Ed & Program Assessment	Gabriel
6	Faculty Development	Peter & Gaelan
7	Workforce Readiness	Junelyn
8	Policy & Guardrails	Joanna
9	Partnerships	Junelyn
10	Strategic Outlook	Gaelan
11	Future Directions	Ruth

Final Steps After April 25 (today)

Timeline

- Chapters Deadline, April 30th
- Polish Deadline, May 30th
- Recruit AMCOA Readers (we need you!)
- Submission to DHE, June 30th
- 5 Disseminate to the AMCOA group

"Generative AI will shape (control) us, or we will shape (control) AI."

RUTH SLOTNICK

Anchoring Roles for GenAl Integration

Assessment/Method Expert
 Leveraging expertise in assessment design
 and data analysis to guide GenAl integration

Narrator/Translator
 Interpreting GenAl outputs and contextualizing them for stakeholders

Facilitator/Guide

Fostering collaboration between faculty, IT, and administration on GenAl policies and practices

Political Navigator

Navigating institutional power dynamics and politics to champion ethical GenAl use

Visionary/Believer

Championing the transformative potential of GenAl in assessment while anticipating challenges

Social Justice Advocate

Ensuring GenAl integration promotes equity, access, and inclusive assessment practices

Assessment Institute: Join Us! Get Involved.

GenAl Community of Practice (starting in November 2025)



Will Miller Embry Riddle



Ruth Slotnick
Bridgewater State University



John Hathcoat

James Madison University

Interested in the CoP? Come and talk to me!

Q&A